Date: 02nd July, 2018

To,

Shri Brijesh Singh, (IPS)
Spl. IGP, Cyber & Paw
Mantralya, Mumbai

Sub: Indian Music Industry (IMI) Would Like to be Part of Maharashtra Cyber Digital Crime Unit

Dear Sir,

We, Indian Music Industry (IMI), an association registered under West Bengal Societies Registration Act. All major music labels in India are part of us, companies like Saregama India Ltd. (HMV), Universal Music (India), Super Cassettes Industries Limited (T-Series), Tips Industries Limited, Venus, Sony Music Entertainment (India), Aditya Music India Pvt. Ltd., Times Music and several other prominent national and regional labels are part of the IMI.

Music is the only asset which has 90%+ digital consumption and can only be monetized through digital platforms. However, the piracy of Music is making its difficult for the Indian music labels to monetize their assets.

We are the 2nd oldest music industry organization in the world which is proactively working on behalf of music Industry to protect their copyrights and preventing music piracy. India Music Industry & it's associated members would like to be part of Maharashtra Cyber's Digital Crime unit (MCDCU) and work closely with Maharashtra Cyber team to address the menace of piracy harming the Indian music Industry.

IMI is keen to initiate a POC (proof of concept) project with MCDCU by contributing 1 resource in the unit for the next 6 months. The resource will directly work under the leadership of MCDCU team and take all the proactive measures required for the successful POC. We assure you that the number of resources will be increased as the unit make further progress.

I hope that you will allow us to be part of the MCDCU and expect fruitful partnership in the future.

Thanking you,
Yours Sincerely,

Blaise Fernandes
President & CEO
Indian Music Industry